

FIG. 1

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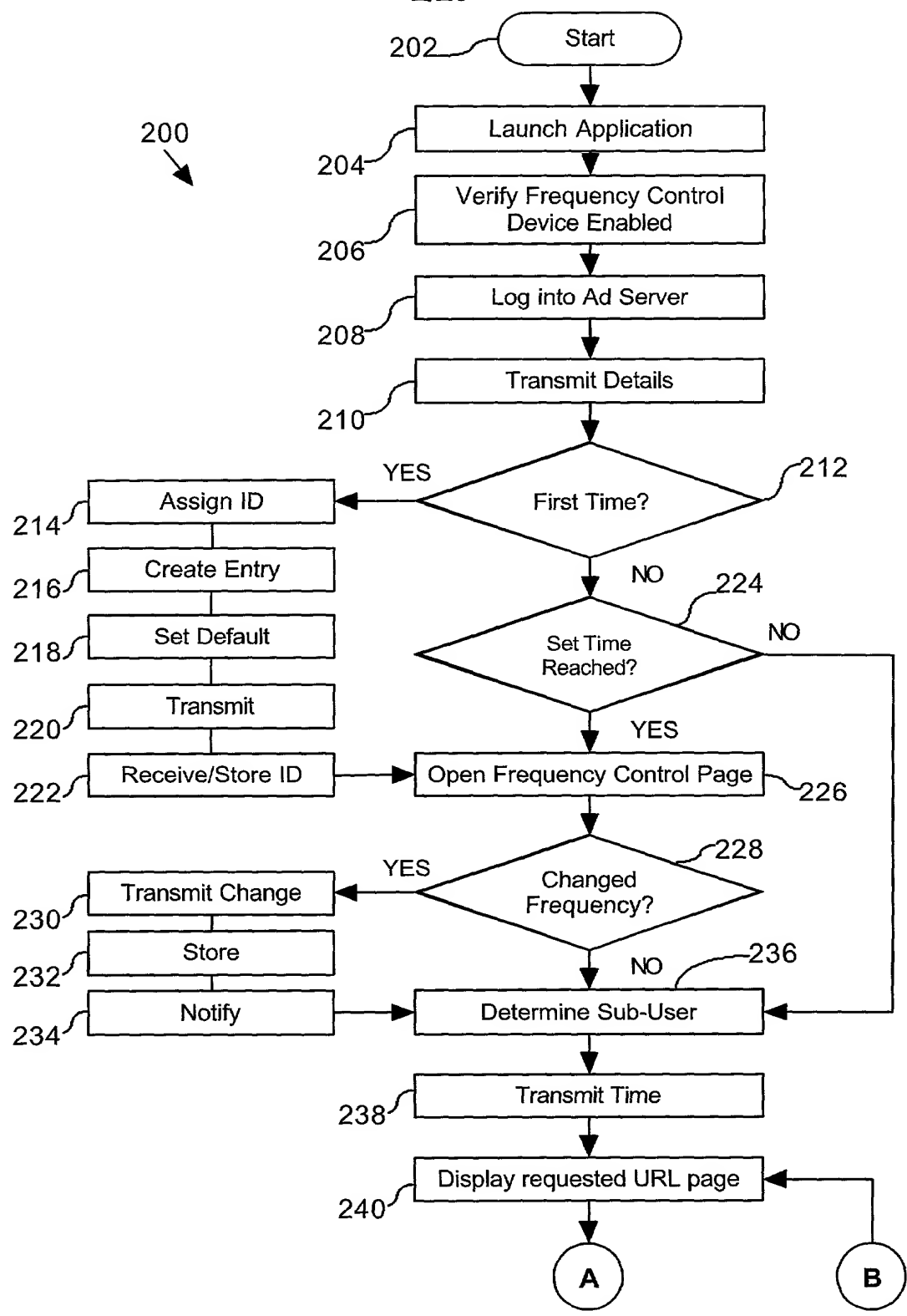


FIG. 2

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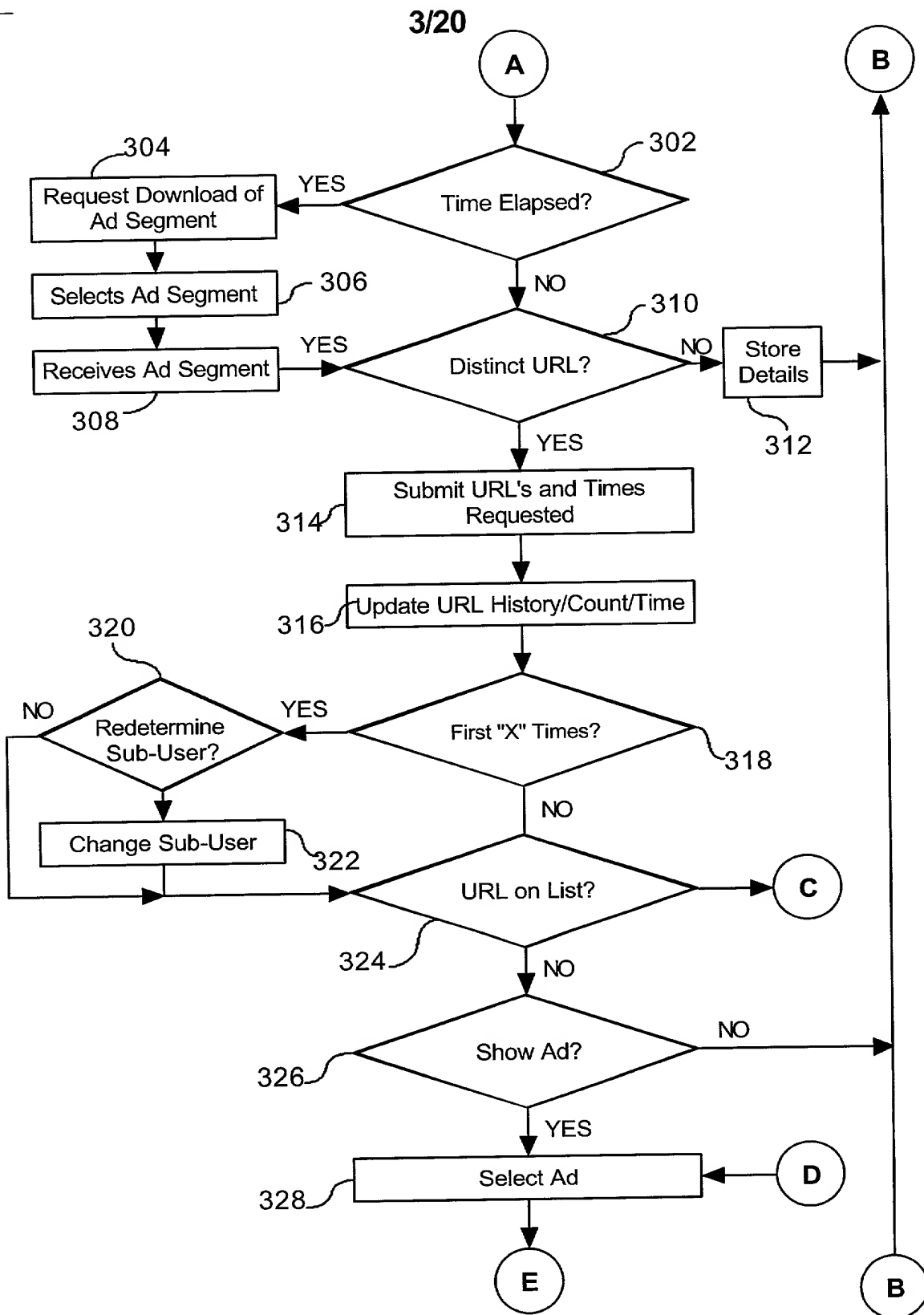


FIG. 3

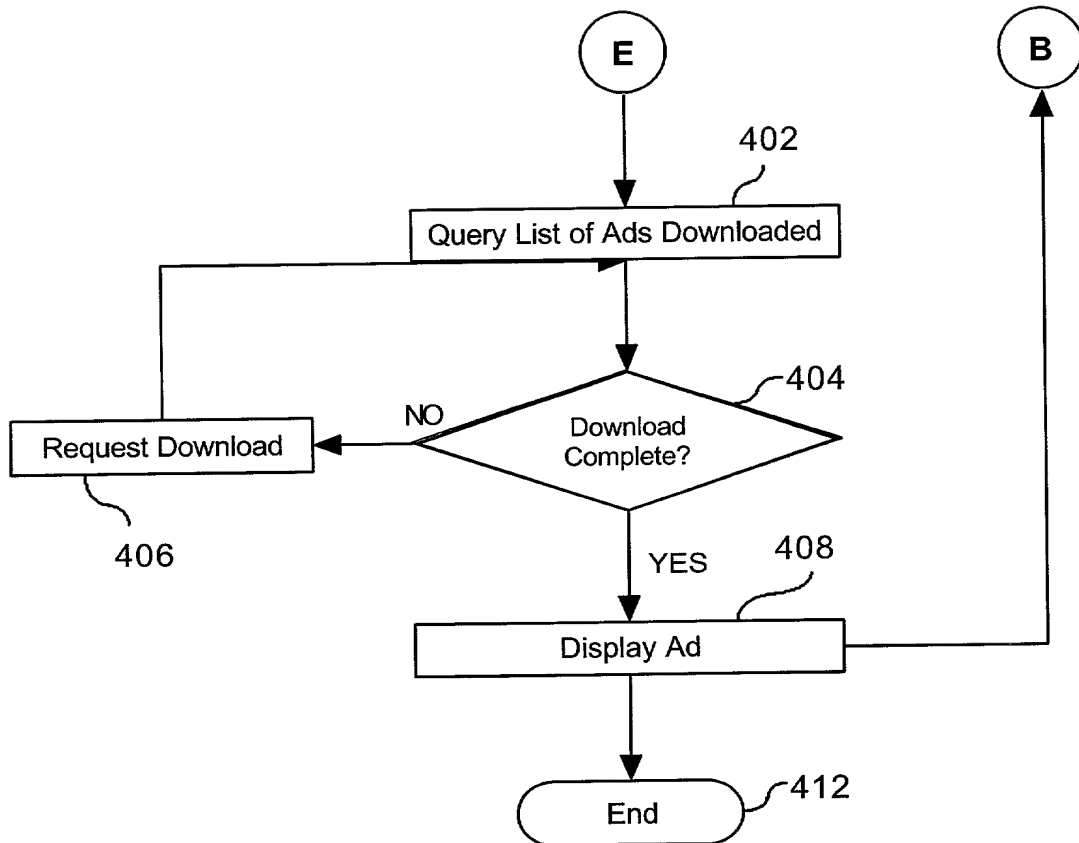


FIG. 4

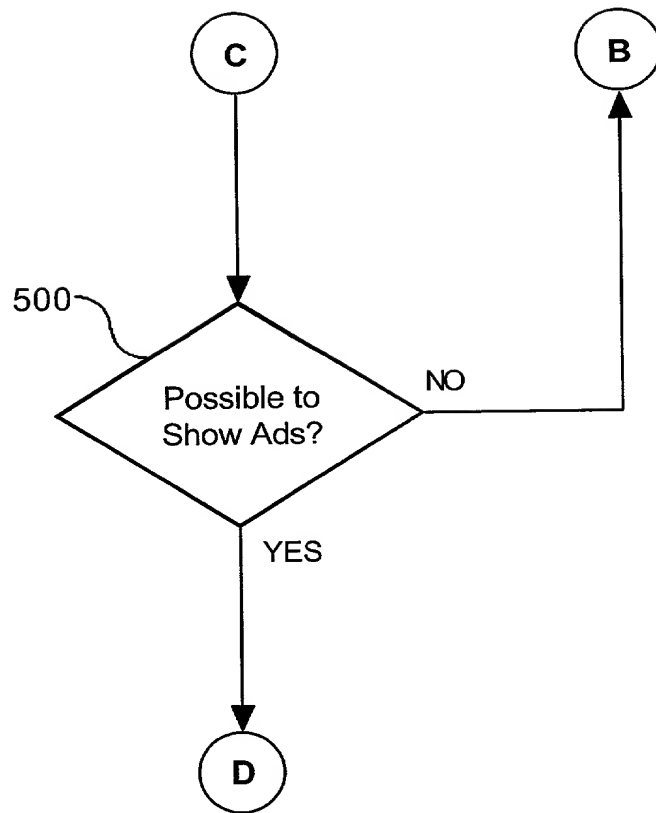


FIG. 5

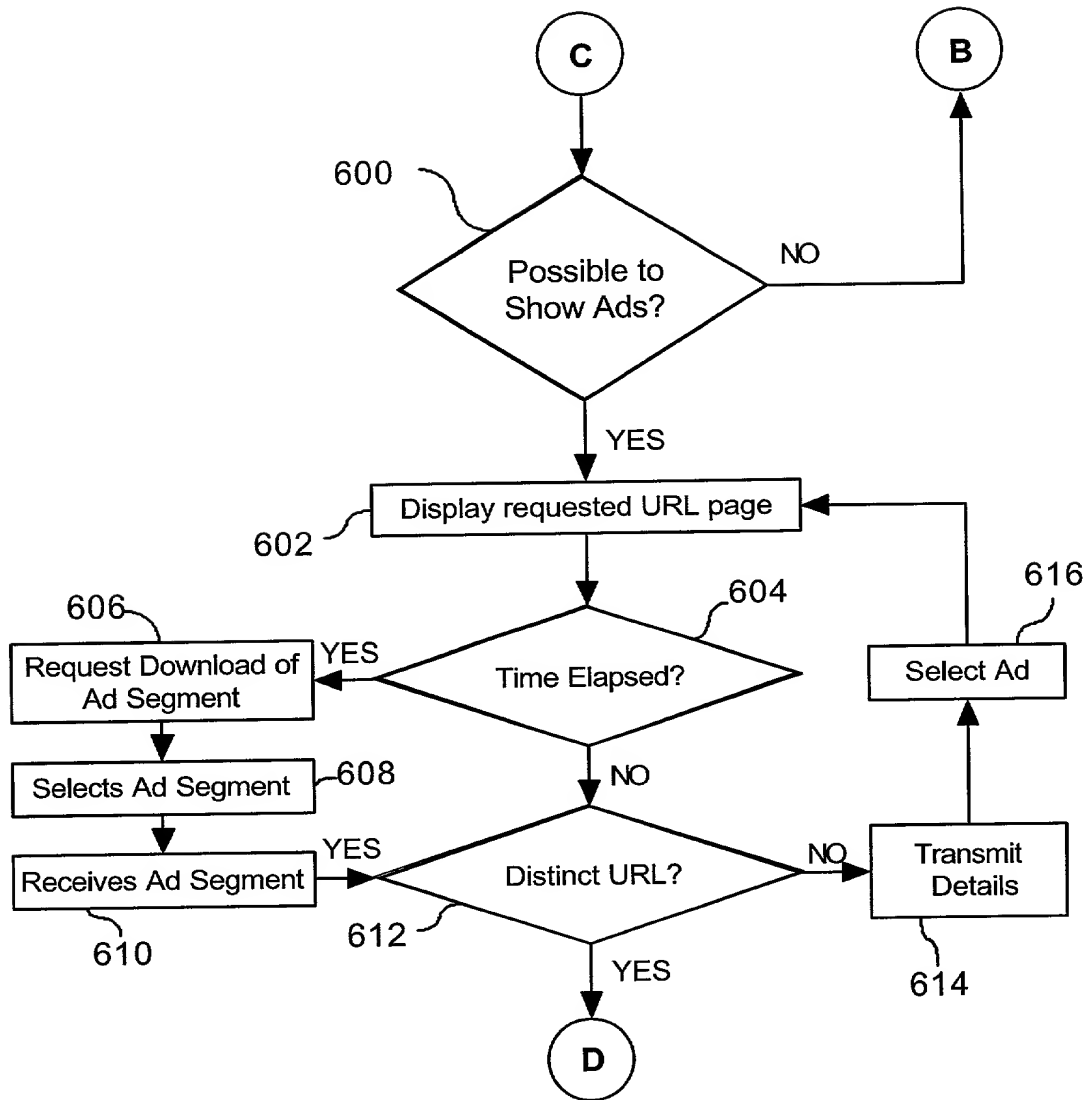


FIG. 6

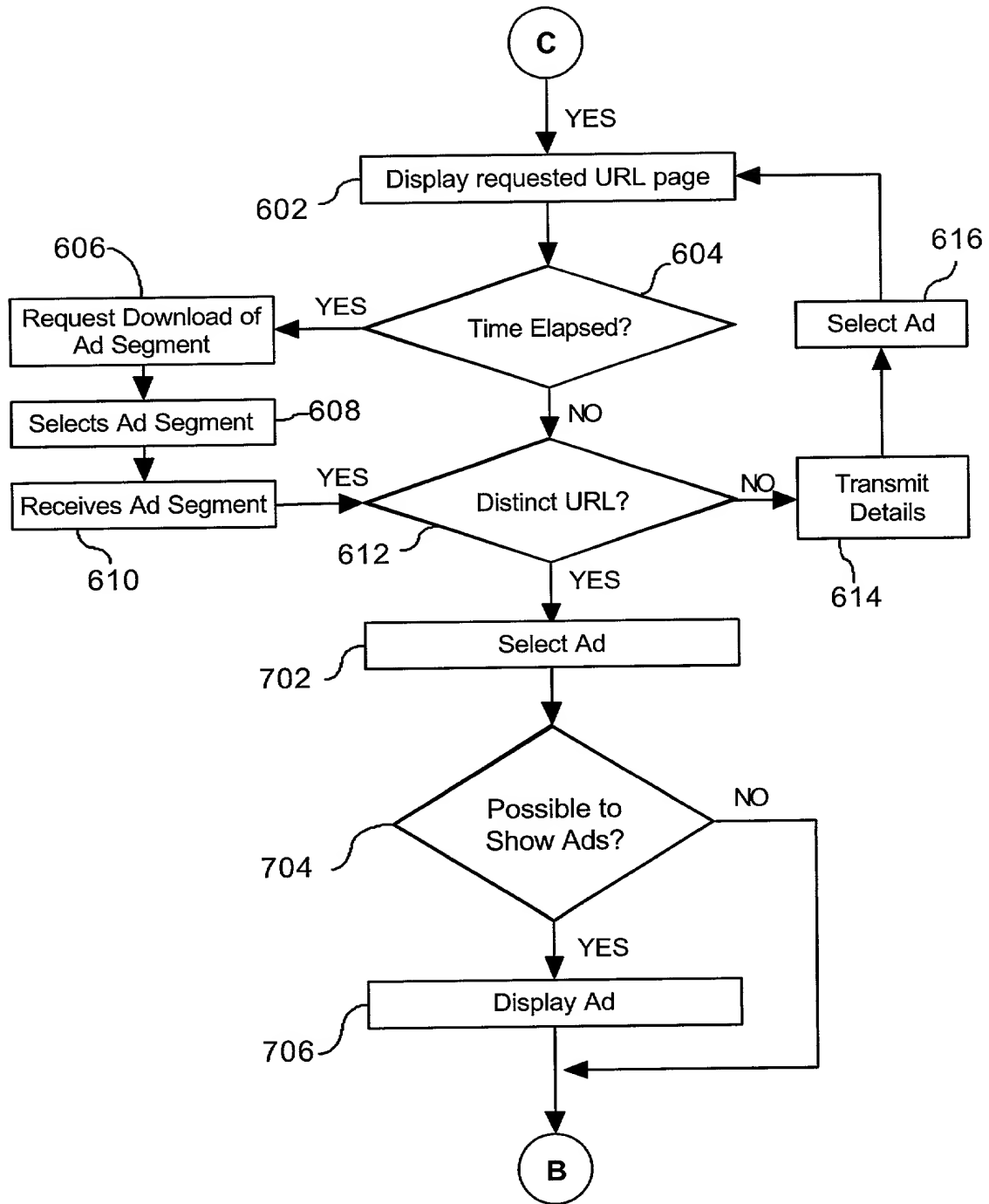


FIG. 7

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800
↓

Frequency Control Page

How much do you want to pay today?

802 ☐ 804 ☐

BIG SAVINGS 808 806 FULL PRICE

This month you have already saved
↖ **\$2.65** on your Internet access !

814 View again in a: 812

☐ Day ☒ Week ☐ Month

810

FIG. 8

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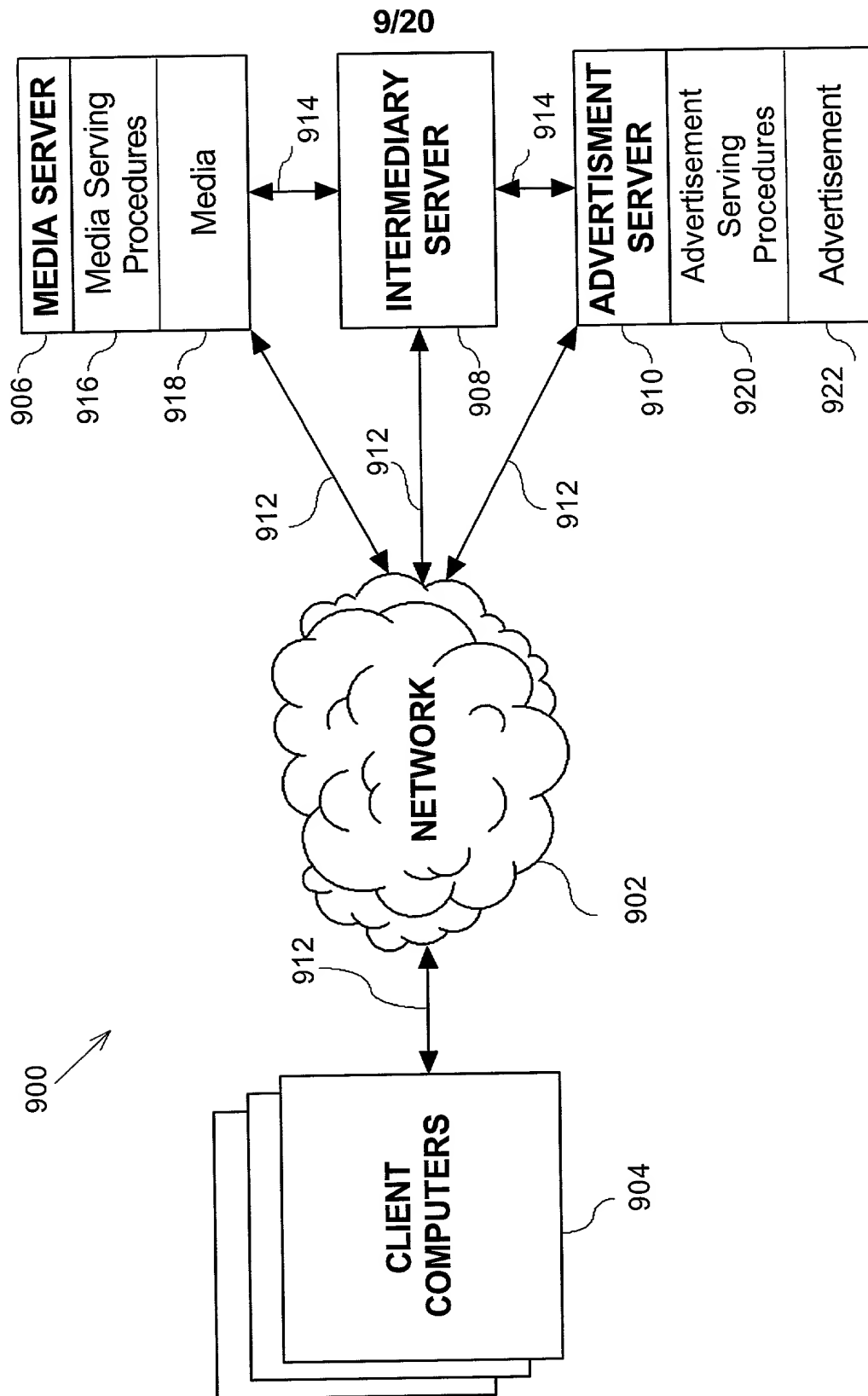


FIG. 9

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FIG. 10A is a block diagram of a client computer 1002. The client computer 1002 includes a CPU 1008, a Communications Interface Circuit 1004, Input/Output Devices 1006, and Memory 1010. The Memory 1010 includes an Operating System 1012, Communication Procedures 1014, Frequency Procedures 1016, Optimization Procedures 1018, Segmenting Procedures 1020, Assembling Procedures 1022, Display Procedures 1024, User Profile Database 1026, User Profile 1 1028(1), User Profile N 1028(N), Advertisement Database 1030, Advertisement 1 1032(1), and Advertisement N 1032(N).

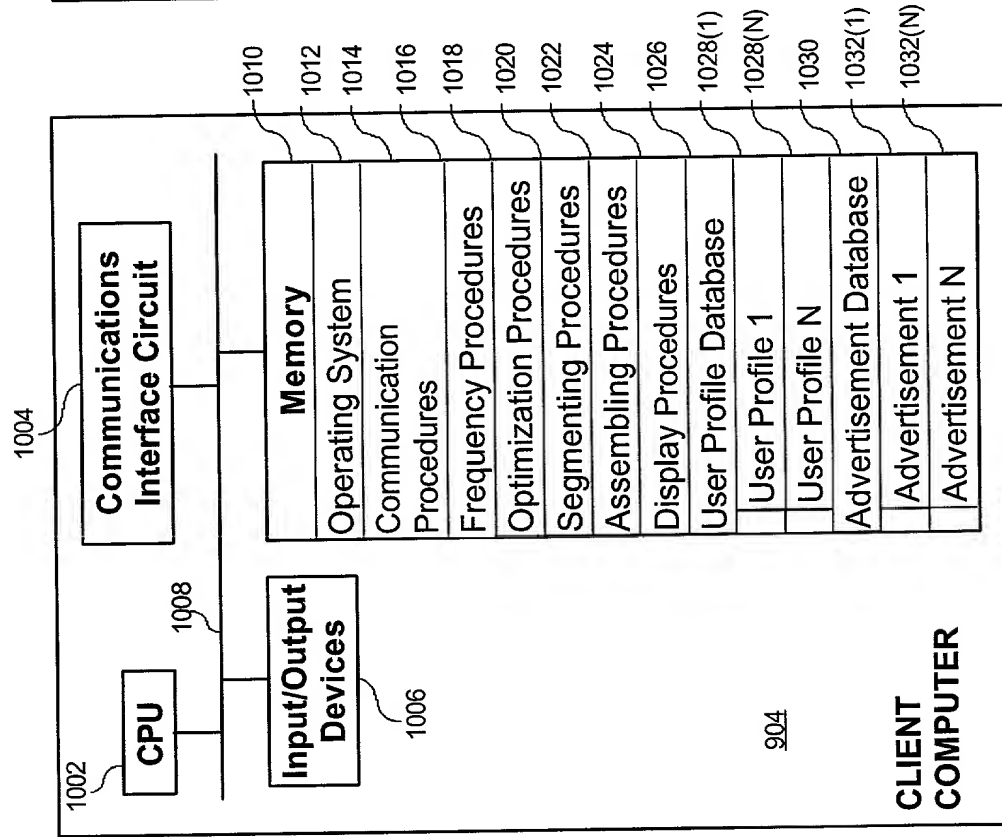


FIG. 10A

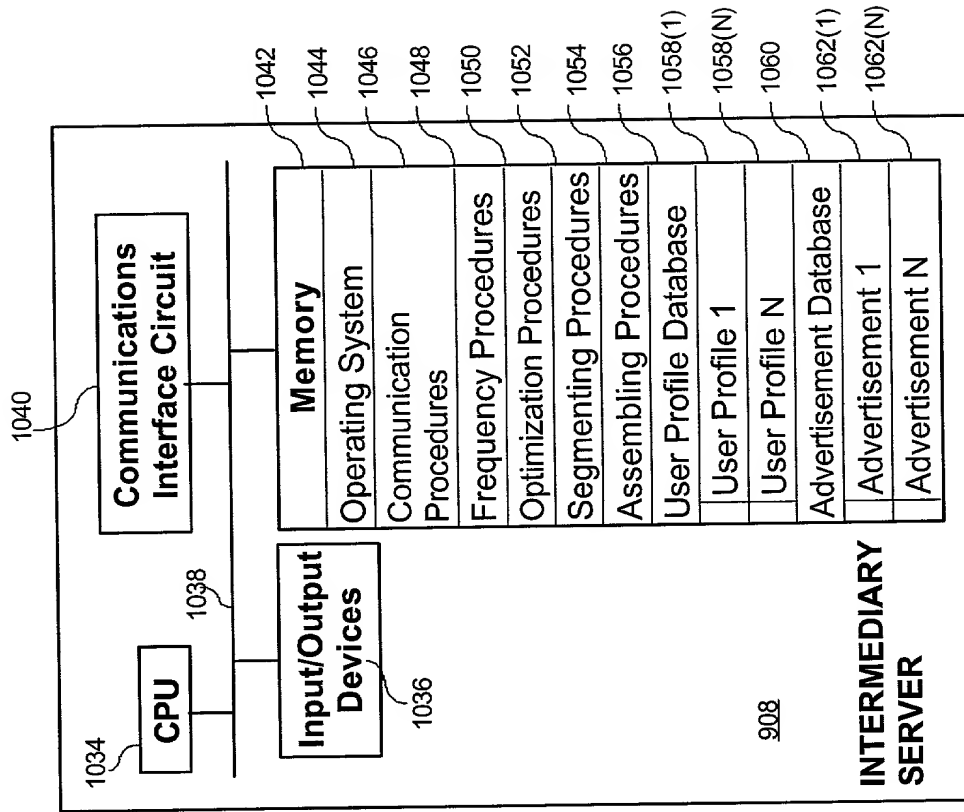


FIG. 10B

FREQUENCY SELECTION PROCESS

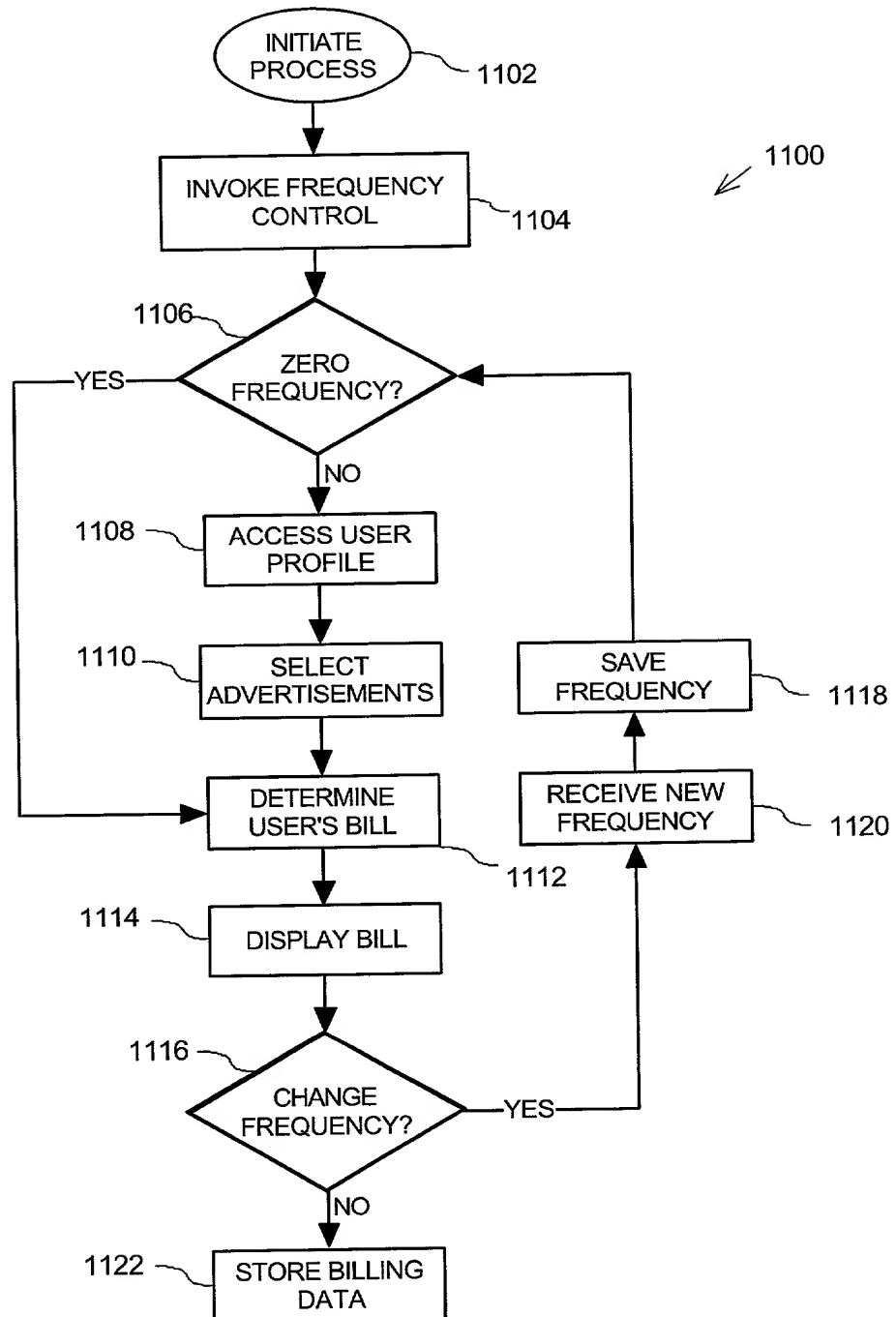


FIG. 11

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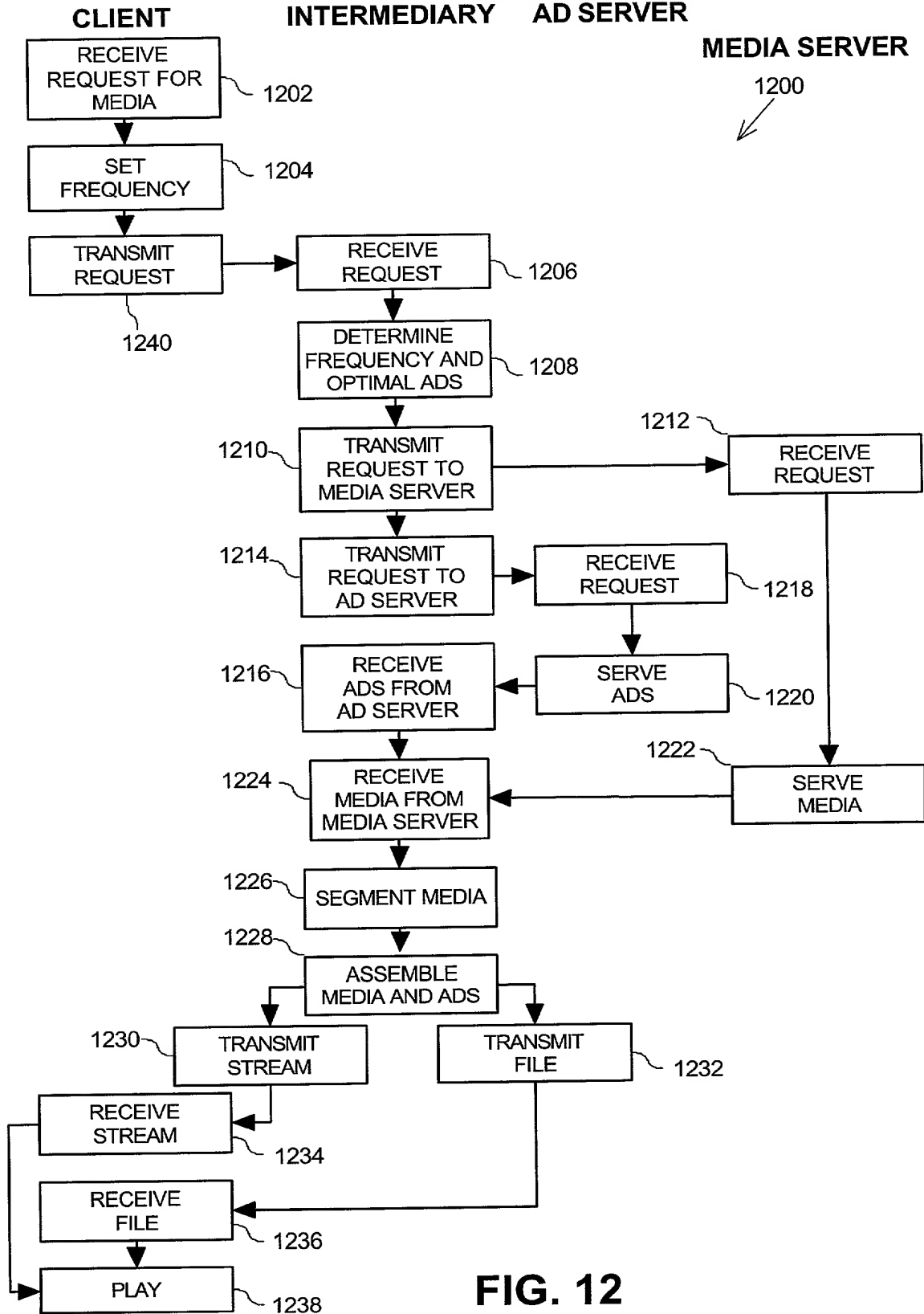
PROCESS WITH INTERMEDIARY
AD SERVER

FIG. 12

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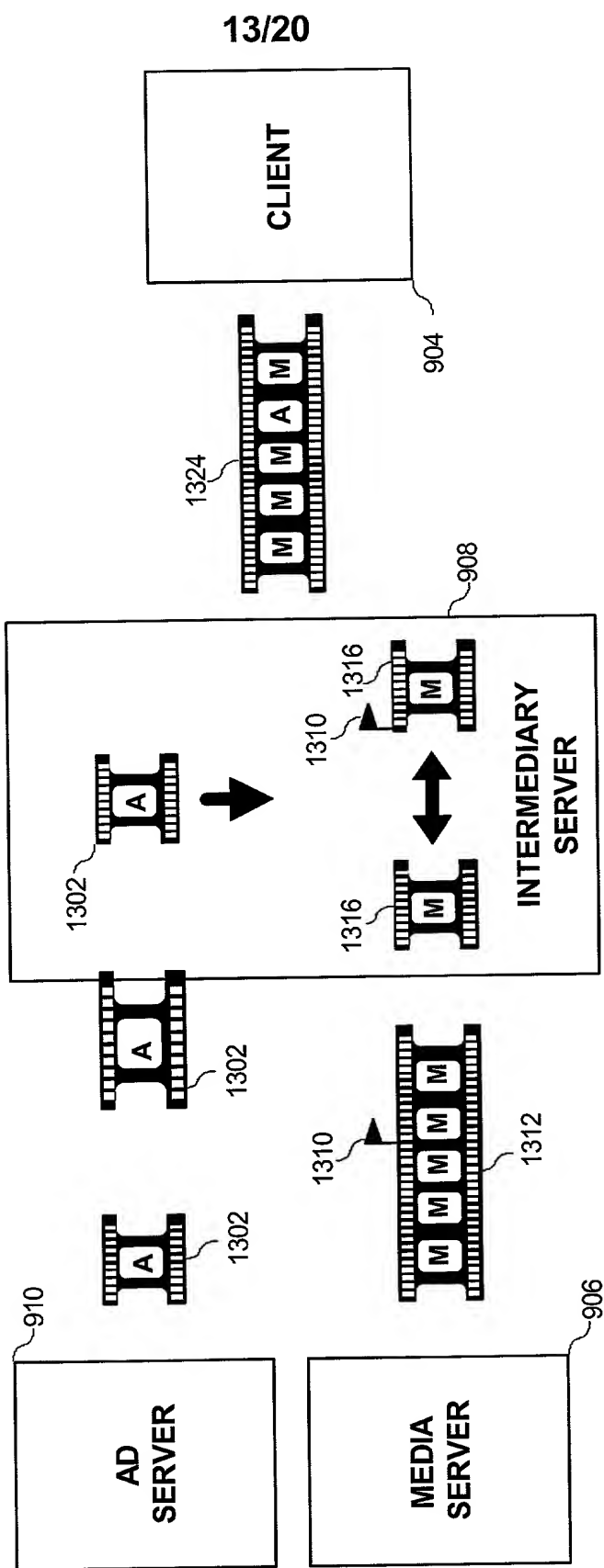


FIG. 13

PROCESS WITHOUT INTERMEDIARY

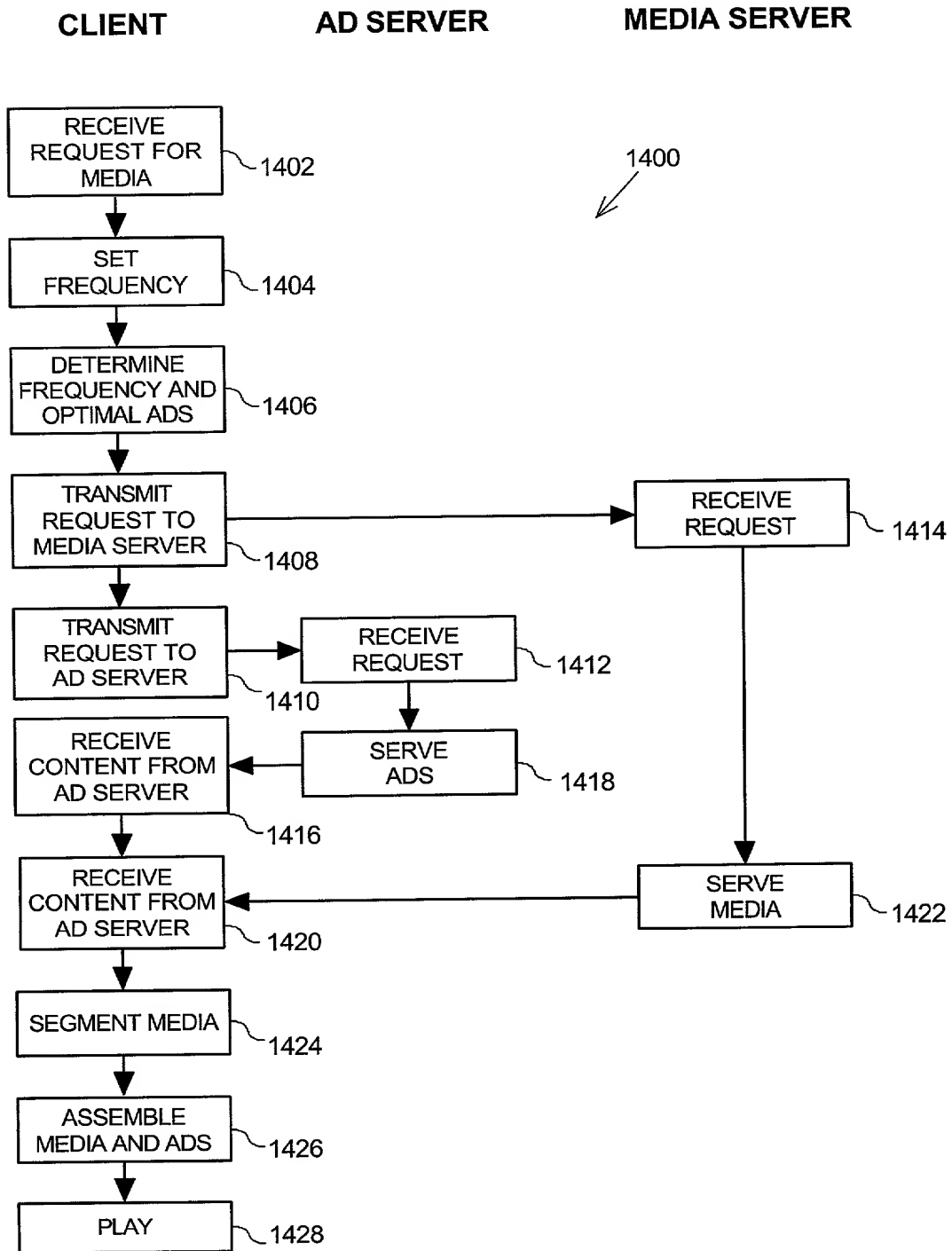


FIG. 14

FIG. 15 is a block diagram illustrating a process without an intermediary. The diagram shows an AD SERVER (910) and a MEDIA SERVER (906) connected to a CLIENT (904). The AD SERVER (910) contains two Advertisements (1506). The MEDIA SERVER (906) contains a Media Stream (1512). The CLIENT (904) contains two Media Elements (1516) and an Advertisement (1522). Arrows indicate the flow of data from the AD SERVER (910) and MEDIA SERVER (906) to the CLIENT (904). A large arrow points from the CLIENT (904) to a separate block labeled 1518, which contains a sequence of Media Elements (M) and an Advertisement (A).

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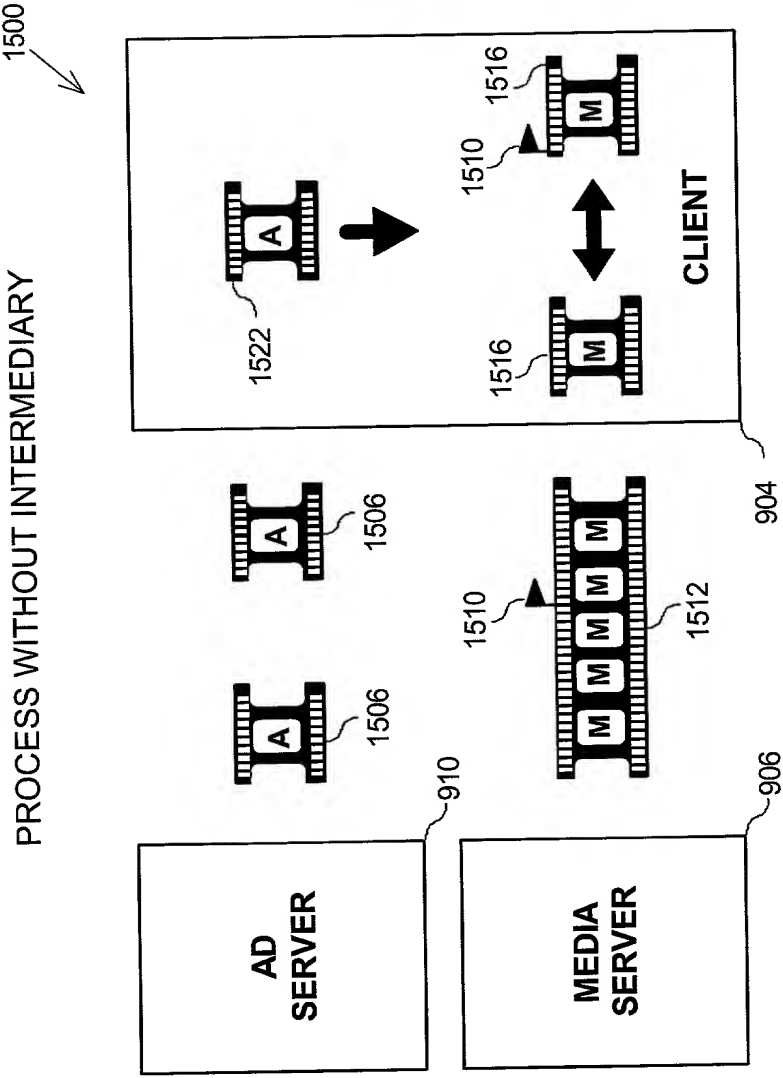


FIG. 15

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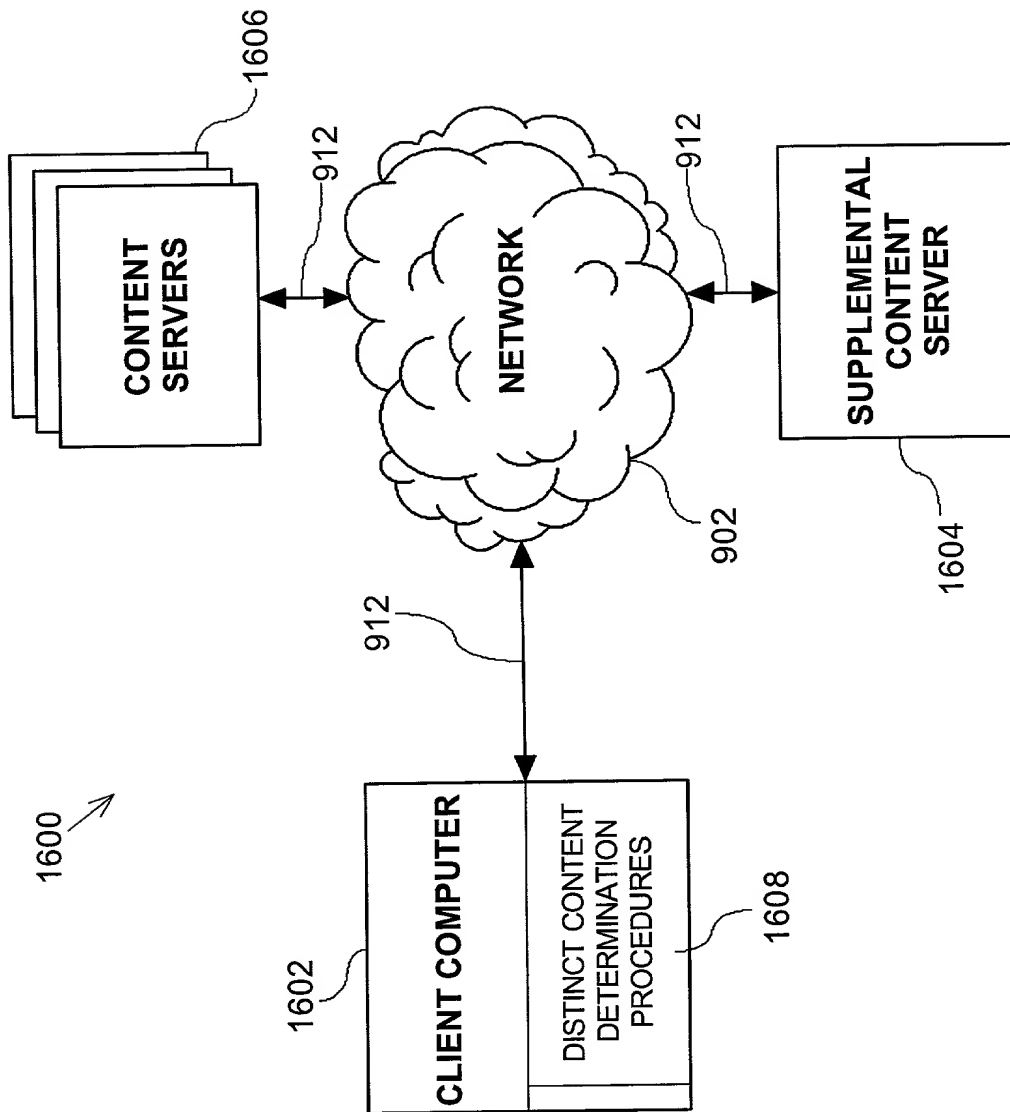


FIG. 16A

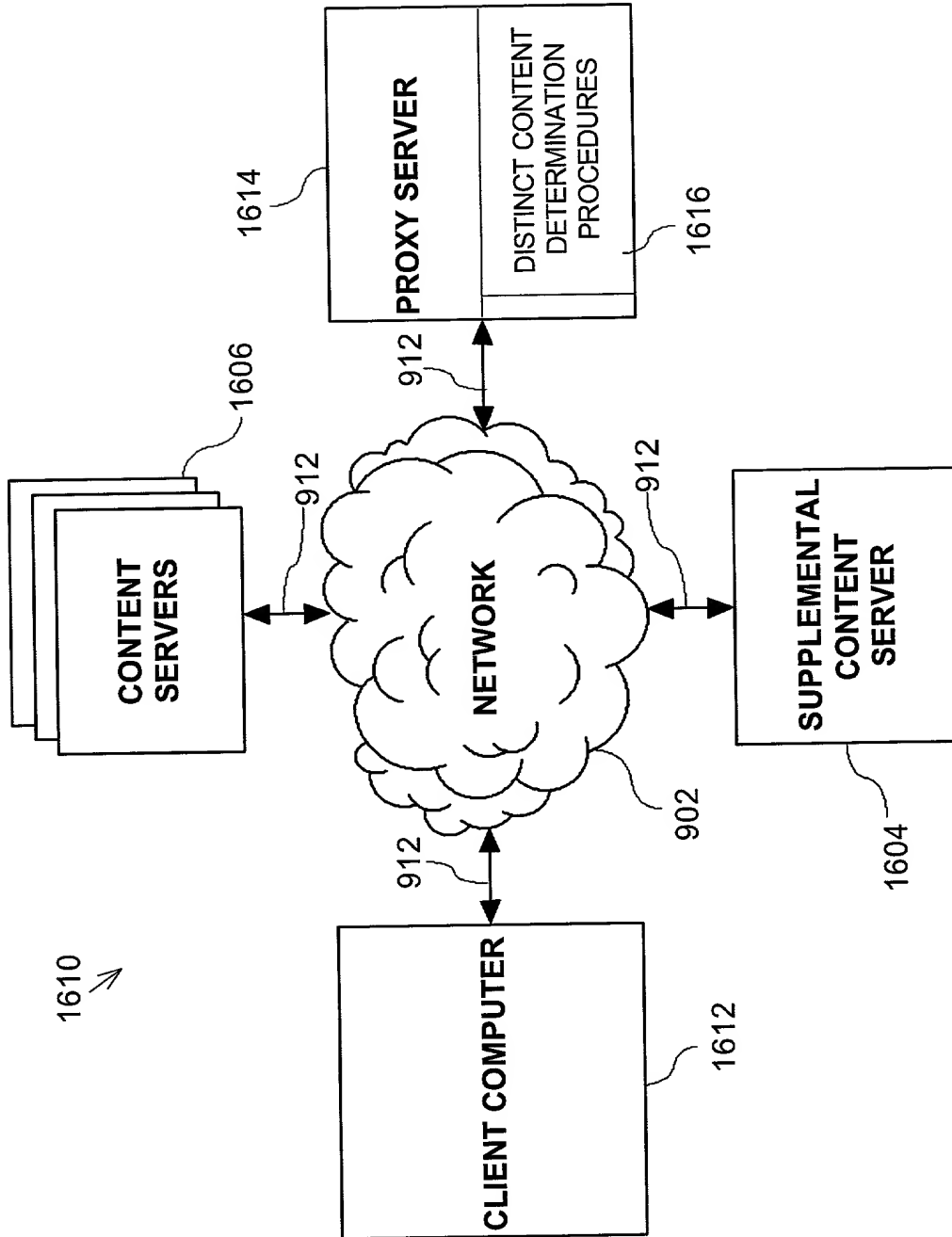


FIG. 16B

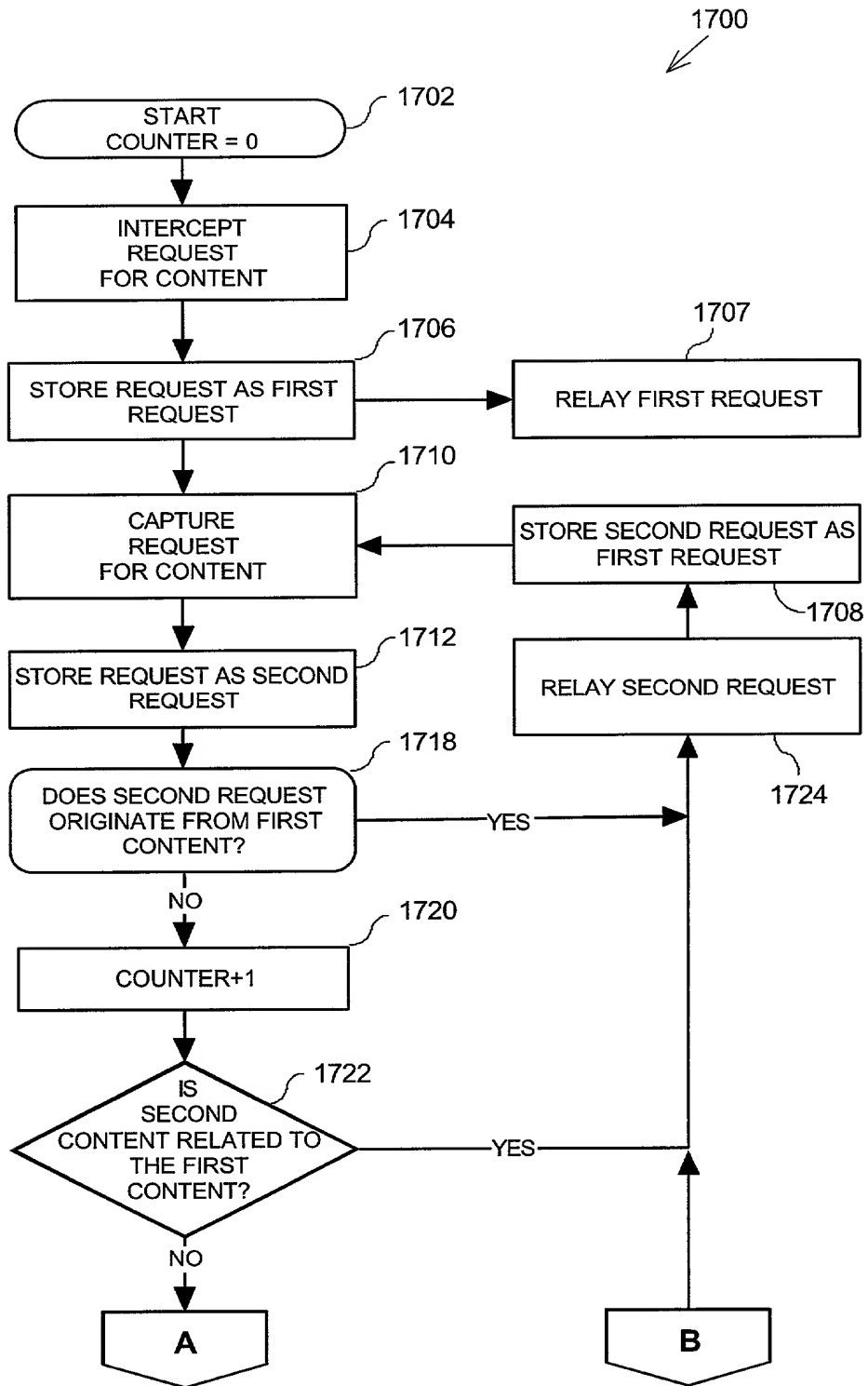


FIG. 17A

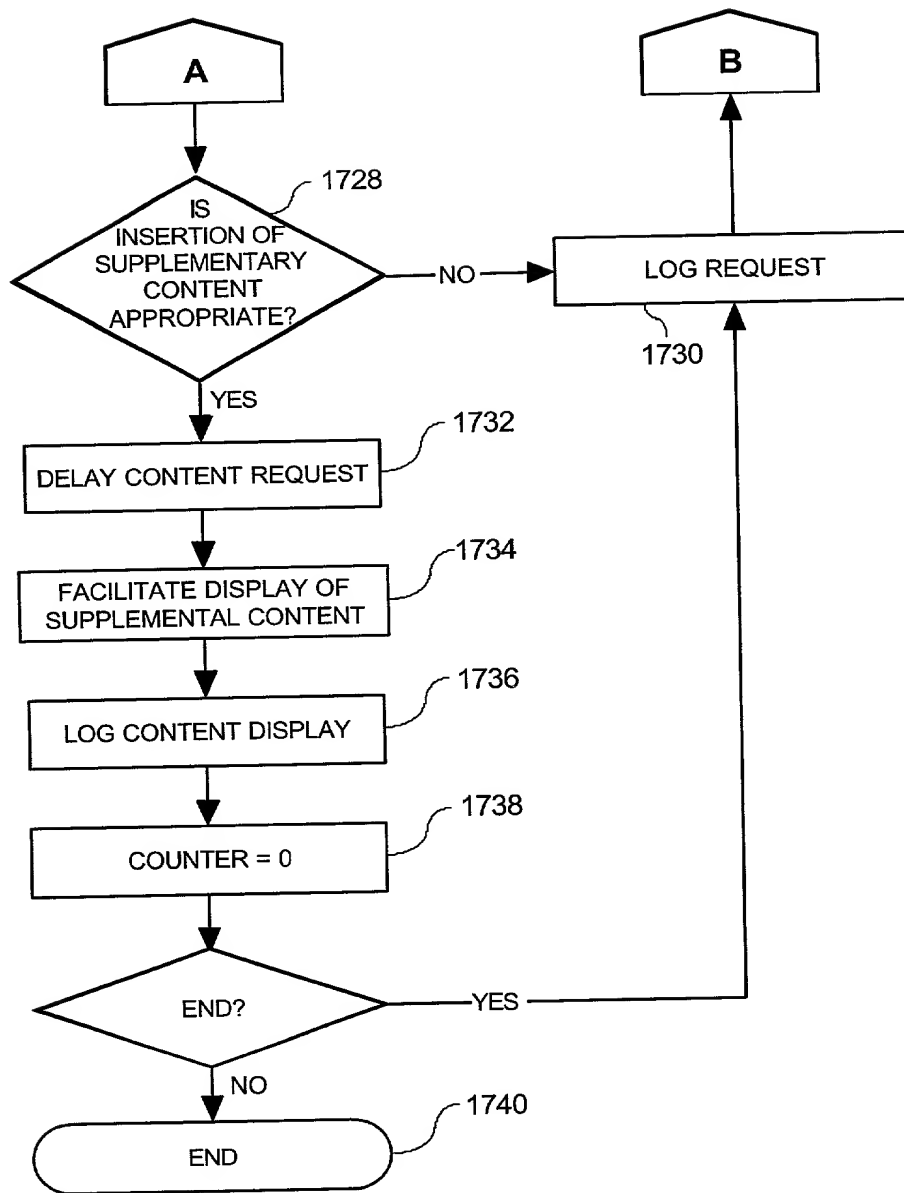


FIG. 17B

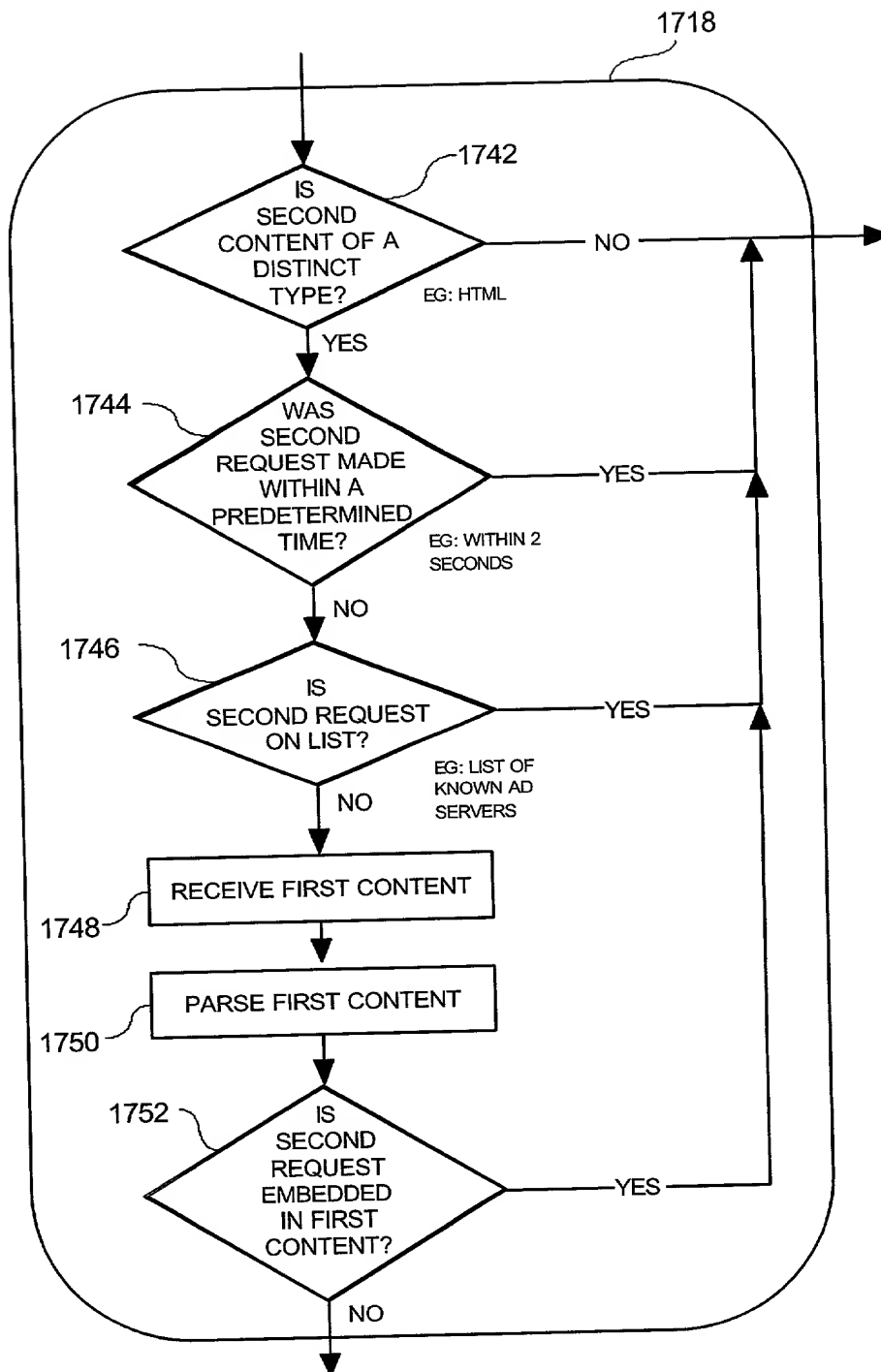


FIG. 17C